

## **Challenge Europe in a nutshell**

**In 2008 the British Council launched the European element of its global climate programme; Challenge Europe. The Challenge is a three year programme that aspires to make a definite and lasting impact on the climate change debate, and is ambitious in its aim to accelerate change to a Low Carbon Future.**

**In each participating country 15 young influencers, aged 18-35, work together as Climate Advocates to unearth new ways to reduce carbon use or utilise methods already found but not yet properly exploited. Each group of Climate Advocates offers a broad representation of skills, attitudes and ideas from all walks of life, working across disciplines to seek, gather, develop and then refine scores of ideas to agree just on three concrete project ideas. Climate Advocates will delve into current knowledge, merge new thinking with old, and formulate project ideas that seek to change the way we use carbon. Their ideas can address absolutely anything that has the potential to accelerate change to a Low Carbon Future.**

**The outcome: a network of 200+ bold and young influencers working together to develop 40+ concrete, tangible project ideas.**

**In 2010 the British Council in Norway wishes to work with project teams or individuals who harbour good project ideas. Some of the support offered by the British Council includes seed-funding, training and development for project participants and study trips to the UK. Participants will gain access to national and international networks of Challenge Europe Climate Advocates, partner organisations and decision-makers.**